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**JOB DESCRIPTION** – SUMMER MBA INTERNS

Omada Health is a San Francisco based startup focused on evidence-based digital health programs. We're building web and mobile health programs to help reverse or cure disease. Our first product, Prevent, is based on the groundbreaking Diabetes Prevention Program (DPP) clinical trial. Prevent addresses one of the most pressing needs in healthcare today: the prevention of type 2 diabetes. Spun out of IDEO and accepted into Rock Health's first class, Omada incorporates innovative social media technology with clinical data to drive group-based disease prevention.

Omada is on the hunt for a few exceptional MBA interns to be part of the Business Development, Marketing, and Operation teams. While primary responsibilities for each role will vary, each intern will be an integral part of the team and help shape Omada as we continue to grow.

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**RESPONSIBILITIES**

You will own 1-2 projects over the course of the summer.

**Business Development**

- Evaluate future product planning for Omada Health, including market assessments, intervention options, and reimbursement strategy
- Conduct competitive intelligence and design a strategy to address the competition
- Join product partnership discussions and take ownership of a deal

**Marketing**

- Work with Omada's marketing team to develop and deploy a marketing campaign as part of a customer implementation
- Conduct research and competitive assessment related to optimal marketing approaches for B2B lead generation
- Present campaign and/or research findings to marketing and sales leadership

**Operations**

- Identify and address opportunities for increased operational efficiency across the business
- Build operational capacity models for our health coaches
- Evaluate and design a revised compensation model for our health coaches



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#### THE IDEAL CANDIDATE

- Excellent communication and presentation skills
- Ability to work with cross-functional teams
- Prior work experience in the U.S. healthcare industry
- Outstanding leadership and management skills
- A self-starter who is energized by the opportunity at Omada Health and willing to pull up their sleeves to get involved with multiple projects at the same time

#### REQUIREMENTS

- Must be able to work at Omada headquarters in the San Francisco Bay Area for the summer
- MBA from a top-tier school is a must
- Candidate must not have already accepted a full-time offer elsewhere

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#### TO APPLY FOR AN OMADA INTERNSHIP

##### 1. Short Answer

Please choose from one of the following questions and submit your response with your resume, cover letter, and position preference. (Maximum 300 words)

- In your opinion, what is Omada Health's biggest challenge(s) today and why?
- If you had an opportunity to create a strategic partnership with another organization, who would you choose and why?
- If you were aiming to get Omada on the cover of Wired magazine, how would you pitch it?

##### 2. Resume & cover letter

Send an email to [jobs@omadahealth.com](mailto:jobs@omadahealth.com) with the subject line "Omada MBA Summer Intern." Please attach your resume, a cover letter, and your short answer and let us know your preference (if any) for the area of internship. Deadline: February 18th, 2014.

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#### OUR PROCESS

1. Omada Health team will review all applications and invite applicants to 1st round interviews (those not local will have a phone screen)
2. Finalists will be invited to a 2nd round interview with specific intern roles and departments in mind.
3. You sign and come join us summer 2014!

#### CONTACT

[jobs@omadahealth.com](mailto:jobs@omadahealth.com)  
<http://omadahealth.com/>